

MAGAZINE AND MEDIA CELL

INTRODUCTION

The Magazine and Media Cell of the institution serves as a dynamic platform for communication, creativity, and institutional visibility. It plays a vital role in documenting, publishing, and promoting the academic, co-curricular, and extension activities of the college. The cell functions as a bridge between the institution and its stakeholders by disseminating accurate, timely, and engaging information through print.

OBJECTIVES

- **To document institutional activities:** Record and publish academic, cultural, sports, research, and extension activities of the college.
- **To promote student creativity:** Provide a platform for students to express their talents in writing, poetry, articles, artwork, photography, and design.
- **To enhance institutional visibility:** Highlight achievements of students, faculty, and the institution through magazines, newsletters, press releases, and digital media.
- **To develop media and communication skills:** Train students in reporting, editing, content creation, photography, videography, and digital media management.
- **To maintain transparency and information flow:** Ensure that important events, notices, and accomplishments reach stakeholders in a structured and professional manner.
- **To build the institutional brand image:** Create a positive and credible public image of the college through consistent and quality media engagement.

Teacher Incharge

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Student members

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